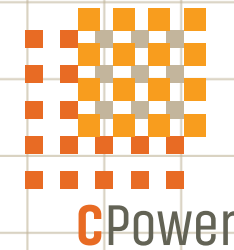


ENERGY MANAGEMENT AT YOUR FINGERTIPS

CPOWER PROVIDES A SIMPLE TO USE,
COMPLETE DEMAND RESPONSE SOLUTION
ON YOUR DESKTOP OR MOBILE DEVICE.





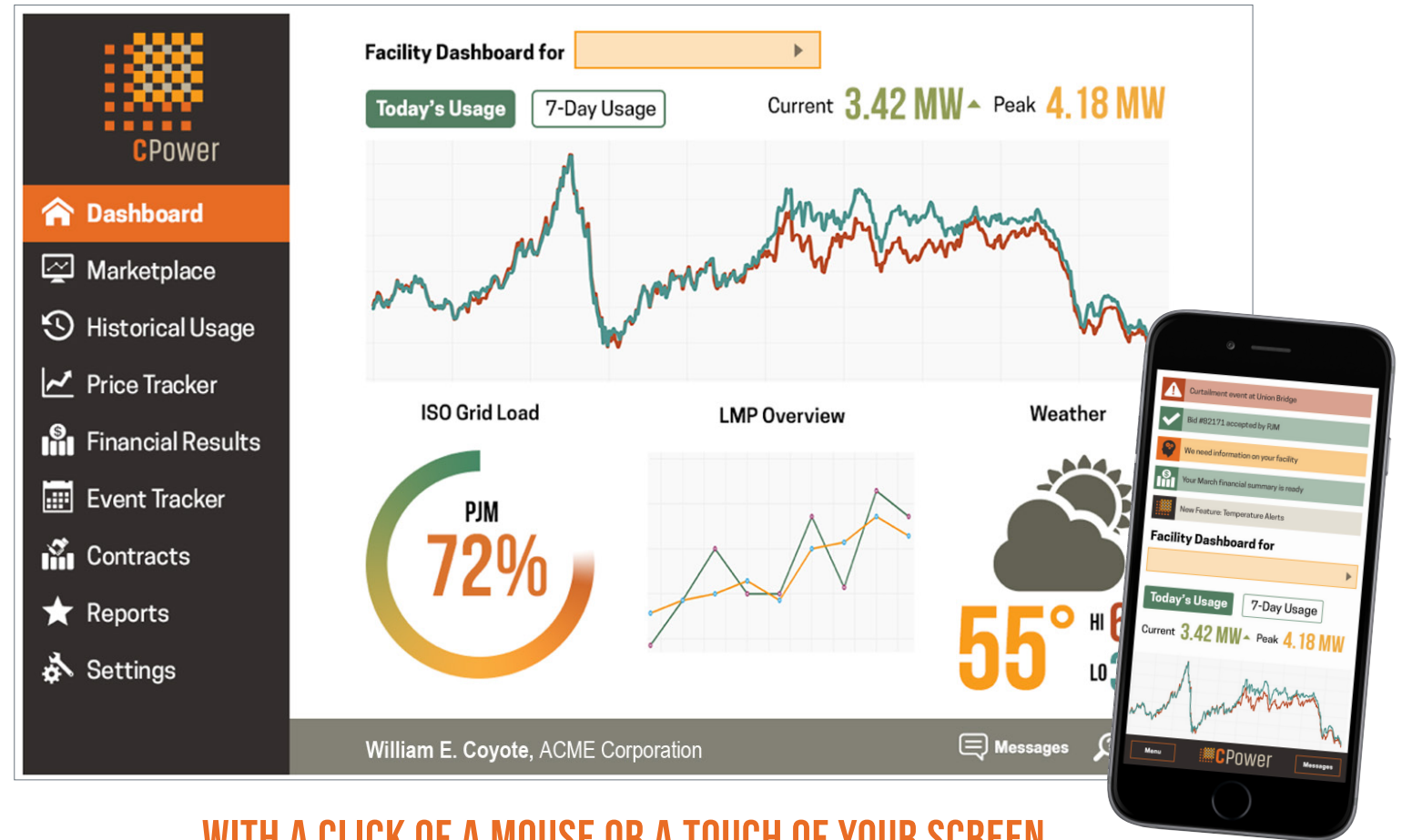
AT CPOWER, WE NEVER STOP WORKING TO ENSURE YOU GET THE MAXIMIZED RESULTS YOU DESERVE

MANAGING COMPLEXITY WITH CONTEXT

CPower makes it easy to monitor energy usage and schedule load curtailments for demand response programs. By connecting directly to your energy meter, CPower provides real-time power usage information right to your desktop or mobile device. We also link you to your independent system operator (ISO), so bidding load in synchronized, day-ahead, and real-time markets is a quick and easy process. CPower also provides pricing information and lets you monitor energy consumption levels, so you can make effective energy management decisions.

Combined with CPower's Link, an application program interface (API) that integrates with your existing building controls and automation, CPower allows you to maximize the benefits of Automated Demand Response (ADR) and helps identify demand reduction strategies at critical times.

We also provide market insights to improve the effectiveness and efficiency of your business.



WITH A CLICK OF A MOUSE OR A TOUCH OF YOUR SCREEN,
CPower allows you to access all vital usage
and load information quickly and intuitively.



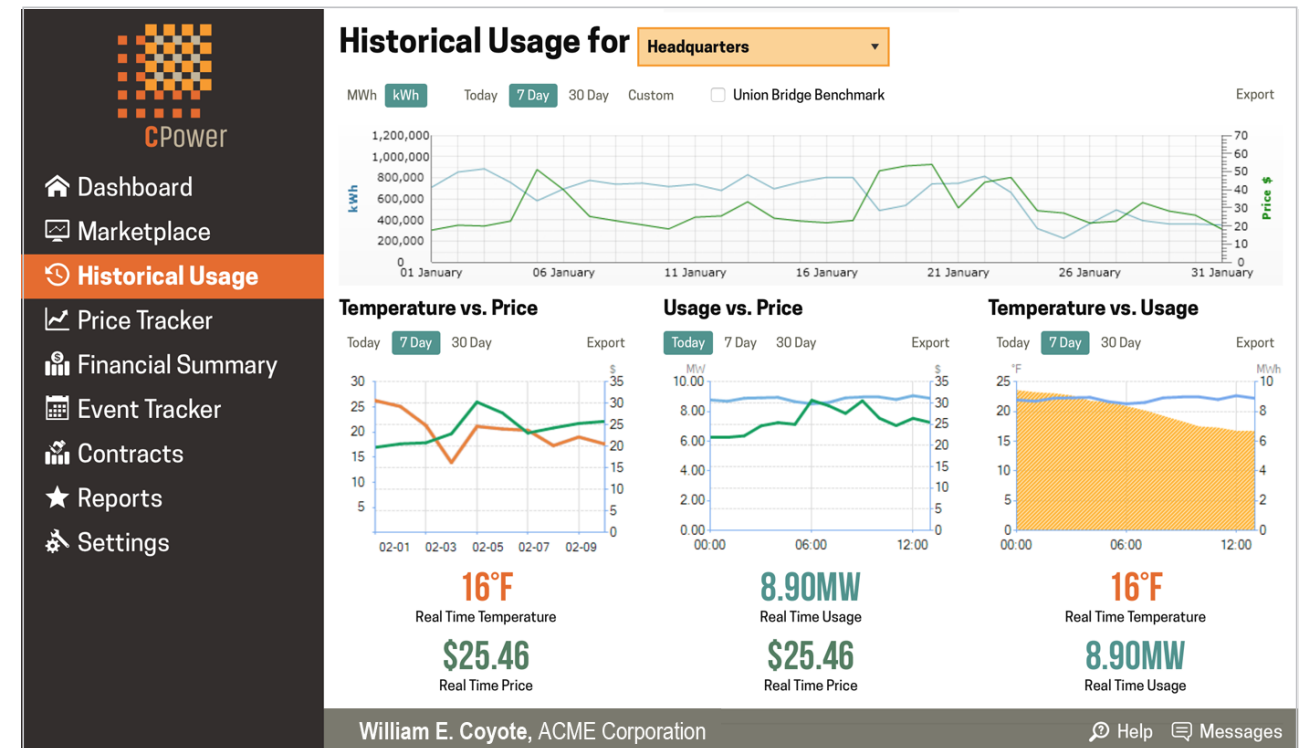
WATCH THE VIDEO
SEE THIS TECHNOLOGY EXPLAINED BY THE CPOWER EXPERTS



TRUE TRANSPARENCY FOR ENERGY CONSUMPTION AND MARKET DATA.

With CPower you don't have to call your Curtailment Service Provider (CSP) to make a bid or wait for your monthly utility bill to check your energy usage. With a sleek design, an intuitive interface, and direct controls, our system puts you in the driver's seat by giving you the information and functionality you need to manage your energy.

- Simple, user-friendly interface makes it easy to take advantage of ISO program incentives and integrate other demand response technologies like market information and Automated Demand Response (ADR) systems.
- Helps you anticipate future consumption and costs by providing you with valuable market pricing and program bid information.
- Convenient bidding tools allow you to select market auction and region, view regional accounts, input minimum bid price for load curtailment, bid multiple days into the future, and track bid status and history.
- Customized, easy-to-read widgets simplify consumption and price monitoring, cost calculation and decision making in order to reduce peak usage, manage energy costs, and ensure program compliance.
- Streamlined data management features provide quick and convenient reporting auditing, and financial reward calculations.
- Set your own notification emails to alert you to fluctuations in energy prices and facility consumption levels,
- Ability to help companies that are participating in demand response programs to reach sustainability goals and improve reliability of the power grid.



Historical usage data gives you insight into your energy usage trends to help you develop cost-saving energy strategies.



ENERGY IS FOREVER IN MOTION

AT CPOWER, WE NEVER STOP WORKING TO ENSURE YOU GET THE MAXIMIZED RESULTS YOU DESERVE

TAKE ADVANTAGE OF PRICING INFORMATION.

C-Power provides energy pricing information that we can combine with real-time consumption data coming directly from your utility to easily calculate costs and make educated curtailment decisions.

- Companies that purchase electricity with Index or Block & Index plans can take advantage of pricing information to adjust bids and usage.
- Companies impacted by high wholesale electricity prices due to supply contracts can reduce costs by responding to real-time pricing information.
- Companies with the ability to adjust their load profile through activities such as pre-cooling can reduce costs by responding to pricing information.

**CPOWER HAS THE TECHNOLOGY
AND PEOPLE
TO HELP YOU GET THE MOST
OUT OF YOUR ADR**



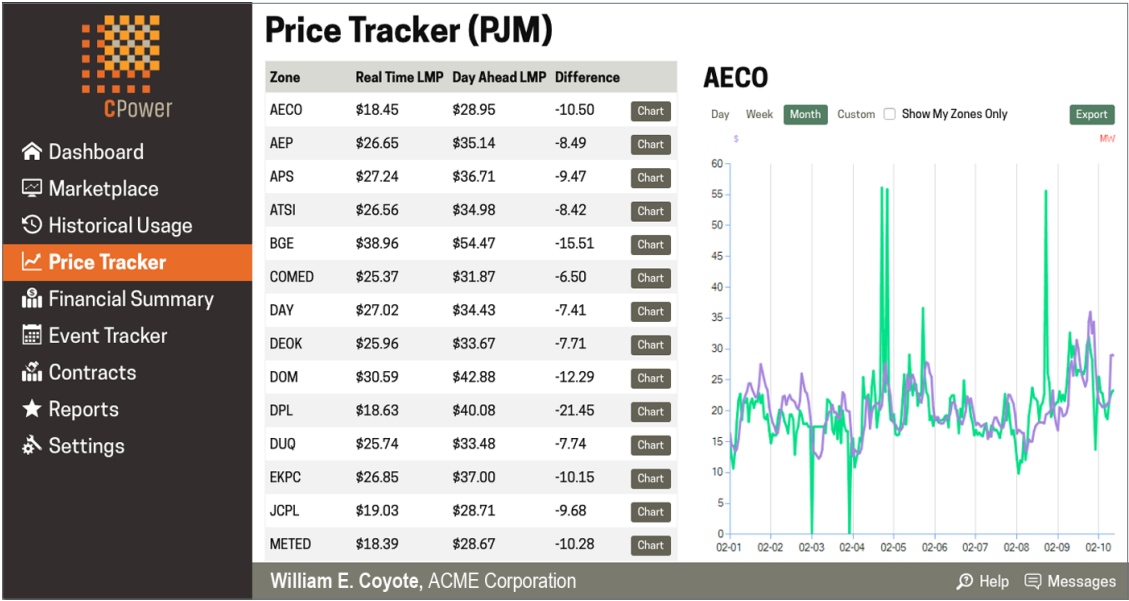
**WATCH THE VIDEO
OUR TEAM WORKS FOR YOU. ALWAYS.**



ISO GRID LOAD

There is a direct relationship between grid load and energy prices as the grid approaches maximum or minimum load.

C-Power shows current grid load to provide insight about when energy prices might be at their highest or lowest.





AT CPOWER, WE NEVER STOP WORKING TO ENSURE YOU GET THE MAXIMIZED RESULTS YOU DESERVE

ENERGY IS FOREVER IN MOTION

OPTIMIZE YOUR DEMAND RESPONSE WITH AUTOMATION.

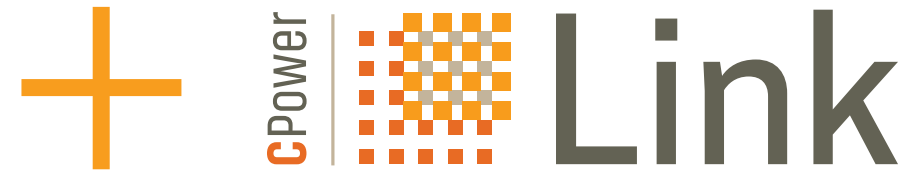
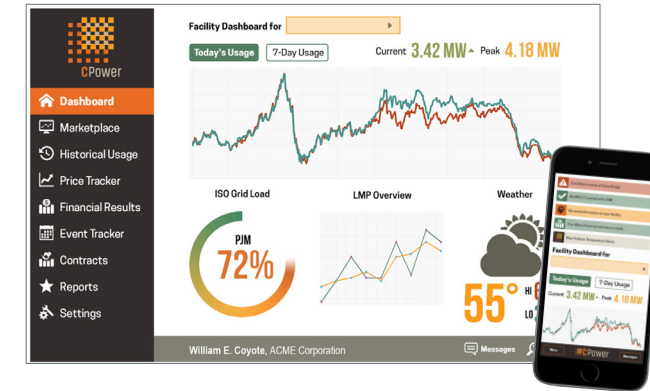
Combined with Link, an integrated application program interface (API), CPower serves as an Automated Demand Response (ADR) system by using your existing building control infrastructure and web services to provide the ability to change load schedules and usage based on automated notification signals.

CPower and Link work together to help you get the most out of your automated demand response, with minimal labor and effort on your part.

CPower and Link allow you to:

- Use existing building control infrastructure and web services to change load schedules and usage based on automated notification signals.
- Monitor energy consumption for multiple sites.
- Take advantage of short notice/high reward demand response programs.
- Get the information you need to pre-program effective strategies.
- Pay no out-of-pocket costs. (Offset through DR).
- Maximize the energy earning potential of your facilities without negatively affecting your production or operations.

CPower integrates real-time metering and other smart grid technologies. Link integrates with your existing building controls and automation. Together this dynamic duo automates your demand response participation, and maximizes your results.



AUTOMATED DEMAND RESPONSE

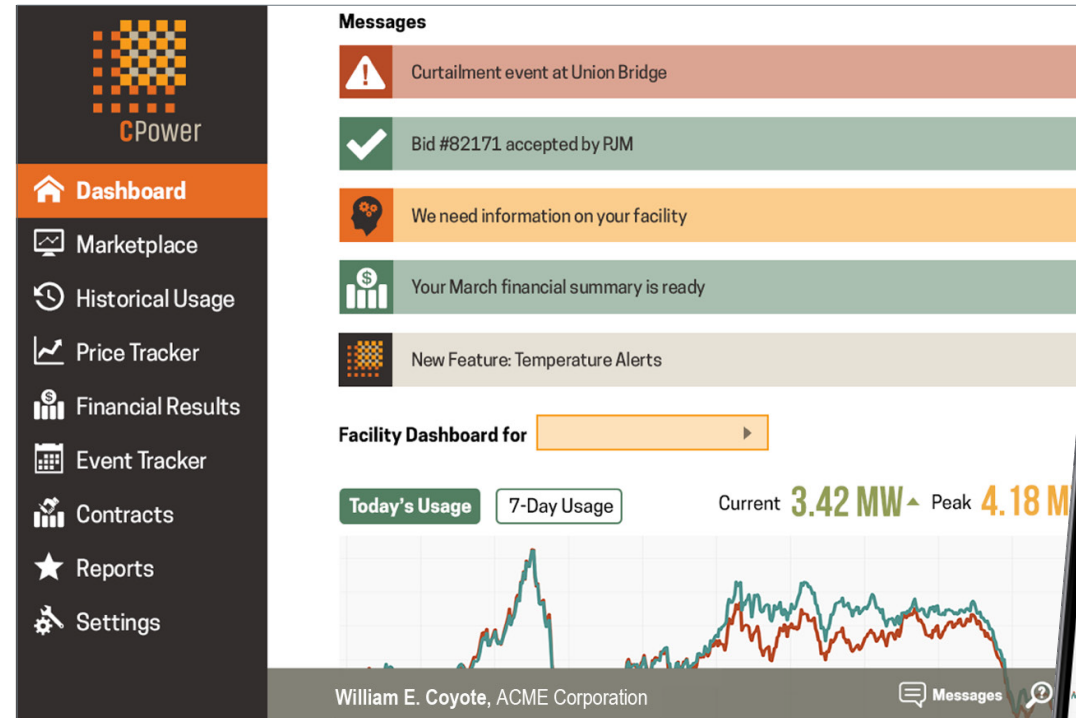


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LEARN ABOUT DEMAND RESPONSE FROM A CPOWER EXPERT



AT CPOWER, WE NEVER STOP WORKING TO ENSURE YOU GET THE MAXIMIZED RESULTS YOU DESERVE

ENERGY IS FOREVER IN MOTION



SEE HOW CPOWER CAN HELP YOU
MANAGE YOUR DEMAND RESPONSE PROGRAM
RIGHT FROM YOUR DESKTOP OR MOBILE DEVICE.

For more details on these and other products,
call 844-276-9371 to speak with a CPower team member
or visit our website at CPowerEnergyManagement.com



WATCH THE VIDEO
LEARN WHY CPOWER IS DIFFERENT

