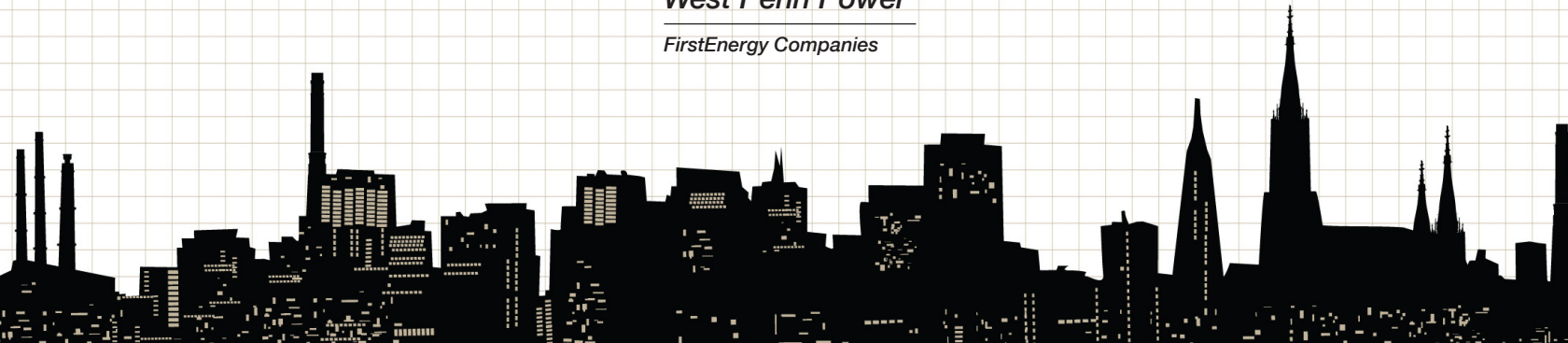




MAXIMIZE YOUR EXISTING DEMAND RESPONSE REVENUE WITH THE COMMERCIAL AND INDUSTRIAL DEMAND RESPONSE PROGRAM FROM FIRSTENERGY'S PENNSYLVANIA UTILITIES

Met-Ed®
Penn Power®
West Penn Power®

FirstEnergy Companies



THE COMMERCIAL AND INDUSTRIAL DEMAND RESPONSE PROGRAM FROM FIRSTENERGY'S PENNSYLVANIA UTILITIES IS UNIQUE IN A COUPLE OF WAYS:

First, the program is only available to commercial customers (including agricultural, educational, nonprofit and government institutions) of Met-Ed, Penn Power and West Penn Power.

Second, the program can complement your existing PJM demand response portfolio.

That means that even if you're already involved with one or more of PJM's demand response programs, you can still take part in this demand response program and add another layer of revenue to your DR portfolio.

START with your current demand response portfolio...



ADD the Commercial and Industrial Demand Response Program from FirstEnergy's Pennsylvania utilities facilitated by CPower...



EARN your normal demand response revenues PLUS additional incentive-based revenues.



HOW THE PROGRAM WORKS

- CPower's team of experts collaborates with you to create a custom energy curtailment plan that adheres to your operational and business needs.
- CPower will notify you that an event will take place based on our forecasts.
- Day-ahead pricing and curtailment projections are used to estimate projected revenue.
- The CPower app helps manage and monitor your demand response participation.
- Your CPower team manages your settlements and sends you your earnings.

PROGRAM ATTRIBUTE	DESCRIPTION
Participation Period	June 1 through September 30
Dispatch Criteria	Day Ahead forecast over 96% RJM Regional Transmission Organization summer peak demand
Event Notification	Electric Distribution Companies will use the 9:45 am forecast when determining whether the following day will be a demand response event
Event Days	All weekdays between June 1 and September 30 (excluding July 4 and Labor Day)
Event Duration	4 consecutive hours (Customers must schedule all 4 hours or none.)
Max Number of Events	6 events per summer
Min Number of Events	If no events, we will conduct a test event to evaluate customer capabilities
Performance Measurement	Avg. Megawatt hour (MWh) reduction per hour
Software Included	CPower app: Easy to use web-based platform



WATCH THE VIDEO
LEARN ABOUT THE PROGRAM

CPOWER IS READY TO HELP YOU EARN

CPower is an energy management company that specializes in commercial and industrial demand response. In fact we're one of the largest curtailment service providers in the country and have helped more than one thousand businesses at thousands of sites nationwide earn revenues for using less energy when demand is at its highest and the grid is stressed .

When you're a CPower customer, you have a team of experts in your corner. We're with you every step of the way to help you get the maximum revenues possible for your curtailment efforts.



WATCH THE VIDEO
OUR TEAM WORKS FOR YOU. ALWAYS.



WATCH THE VIDEO
LEARN WHY CPOWER IS DIFFERENT



In addition to your CPower team helping you fine tune your demand response, you also have the CPower app — a complete demand response solution on your desktop or mobile device.

- Get instant access to your energy data.
- Monitor and optimize your energy usage in real time.
- Schedule and manage your curtailment plan when events are called.
- See your performance and payments for the Commercial and Industrial Demand Response Program from FirstEnergy's Pennsylvania utilities and PJM programs.

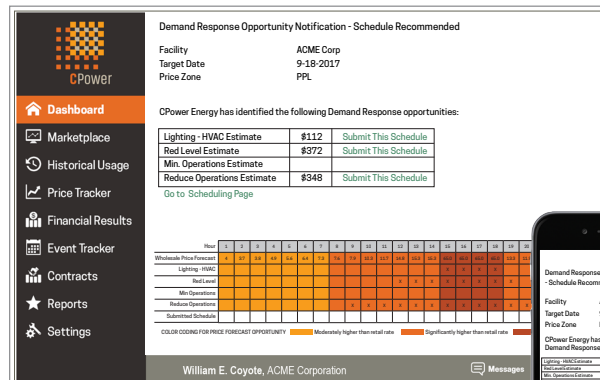
ENERGY MANAGEMENT AT YOUR FINGERTIPS

(Power provides a simple to use, complete demand management solution for your desktop to mobile device.)

The image shows three people standing next to a large smartphone prop displaying the Power software interface. The interface includes a sidebar menu with options like Resources, Monitoring, Analytics, Cost Center, and Alerts. The main display features a line graph of energy usage over time, a '72%' savings indicator, and a '56% kWh' metric. The background is a light blue and white geometric pattern.

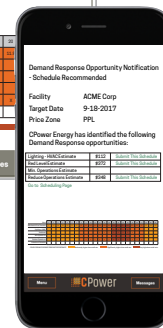
WATCH THE VIDEO

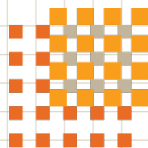
SEE THIS TECHNOLOGY EXPLAINED BY THE CPOWER EXPERTS



The CPower app makes participation simple.

Users can track their performance in both PJM's Demand Response Program and the Commercial and Industrial Demand Response Program from FirstEnergy's Pennsylvania utilities.





CPower

Energy is forever in motion.
At CPower, we never stop moving for you.

Getting started is easy.

Contact CPower and learn how you can maximize your existing DR with the
Commercial and Industrial Demand Response Program from FirstEnergy's Pennsylvania utilities

Call: 844-422-8129 (844-4ACT129)

Or visit: CPowerEnergyManagement.com/FirstEnergyCommercialDR

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