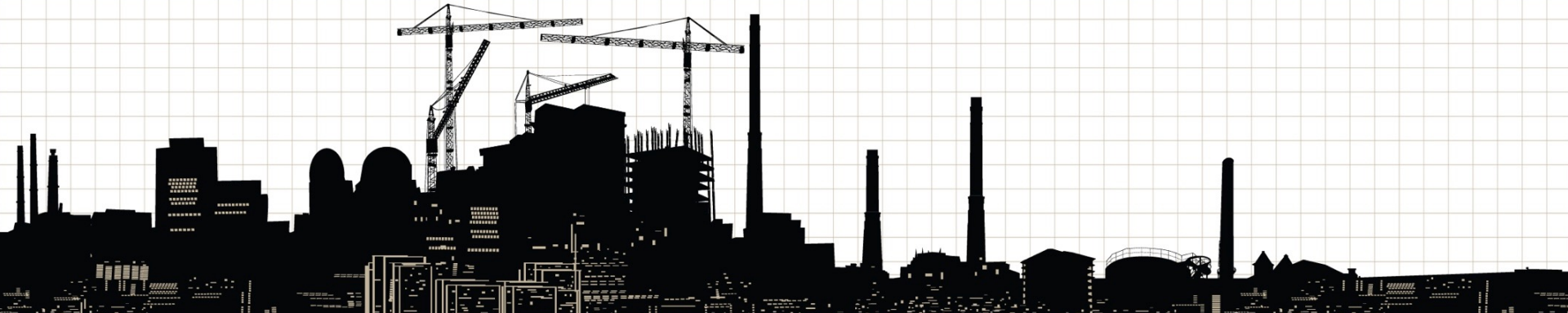


MAXIMIZE YOUR EXISTING DEMAND RESPONSE REVENUE WITH THE PECO DEMAND RESPONSE PROGRAM



Mastering your organization's energy use and spend is a challenge.

But when you succeed, you'll improve your bottom line and sustainability while contributing to a balanced, reliable energy grid.

WE'RE HERE TO HELP

CPower is a demand-side energy management company. We help organizations like yours SAVE on energy costs, EARN revenue, increase grid reliability, and achieve your sustainability goals.

Regardless of your industry, CPower has a set of solutions to help your business optimize your



energy use and monetize your existing energy assets. Watch this video to learn how we do it.

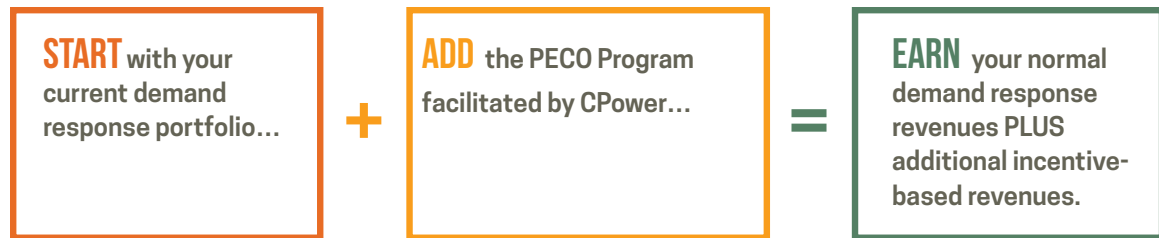
**NOW, LETS TALK ABOUT HOW CPOWER CAN HELP YOUR ORGANIZATION SAVE MONEY
WITH THE PJM ENERGY EFFICIENCY PROGRAM.**

THE PECO DEMAND RESPONSE PROGRAM IS UNIQUE IN A COUPLE OF WAYS:

First, the program is only available to commercial customers (including agricultural, educational, nonprofit and government institutions) of PECO Electric Utilities.

Second, the program can complement your existing PJM demand response portfolio.

That means that even if you're already involved with one or more of PJM's demand response programs, you can still take part in this demand response program and add another layer of revenue to your DR portfolio.



HOW THE PROGRAM WORKS

- CPower's team of experts collaborates with you to create a custom energy curtailment plan that adheres to your operational and business needs.
- CPower will notify you that an event will take place based on our forecasts.
- Day-ahead pricing and curtailment projections are used to estimate projected revenue.
- The CPower app helps manage and monitor your demand response participation.
- Your CPower team manages your settlements and sends you your earnings.

PROGRAM ATTRIBUTE	DESCRIPTION
Participation Period	June 1 through Sept. 30
Dispatch Criteria	Day Ahead forecast over 96% PJM Regional Transmission Organization summer peak demand
Event Notification	Electric Distribution Companies will use the 9:45 am forecast when determining whether the following day will be a demand response event
Event Days	All weekdays between June 1 and Sept. 30 (excluding July 4 and Labor Day)
Event Duration	4 consecutive hours (Customers must schedule all 4 hours or none.)
Max Number of Events	6 events per summer
Min Number of Events	If no events, we will conduct a test event to evaluate customer capabilities
Performance Measurement	Average Megawatt hour (MWh) reduction per hour
Software Included	CPower App: Easy to use web-based platform





MAXIMIZE YOUR EXISTING DEMAND RESPONSE
WITH THE COMMERCIAL AND INDUSTRIAL
DEMAND RESPONSE PROGRAM
FROM FIRSTENERGY'S PENNSYLVANIA UTILITIES



With Stephanie Guckley
Act. CIP Program Manager

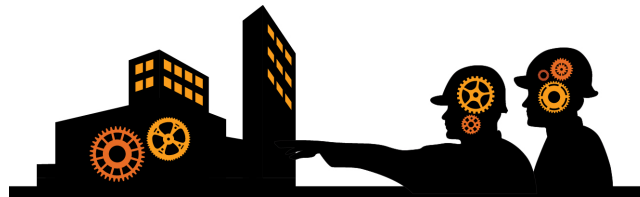
WATCH THE VIDEO

LEARN ABOUT THE PROGRAM

CPOWER IS READY TO HELP YOU LEARN

CPower is an energy management company that specializes in commercial and industrial demand response. In fact we're one of the largest curtailment service providers in the country and have helped more than one thousand businesses at thousands of sites nationwide earn revenues for using less energy when demand is at its highest and the grid is stressed.

When you're a CPower customer, you have a team of experts in your corner. We're with you every step of the way to help you get the maximum revenues possible for your curtailment efforts.



WATCH THE VIDEO
OUR TEAM WORKS FOR YOU. ALWAYS.



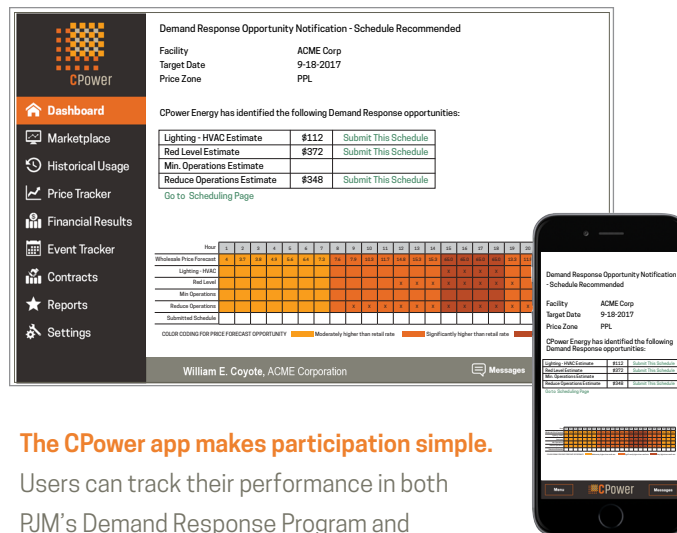
WATCH THE VIDEO
LEARN WHY CPOWER IS DIFFERENT

THE CPOWER APP A COMPLETE DR SOLUTION

In addition to your CPower team helping you fine tune your demand response, you also have the CPower app — a complete demand response solution on your desktop or mobile device.

With the CPower app, you can:

- Get instant access to your energy data.
- Monitor and optimize your energy usage in real time.
- Schedule and manage your curtailment plan when events are called.
- See your performance and payments for the PECO Demand Response Program and PJM programs.



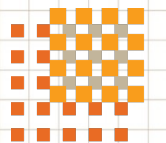
The CPower app makes participation simple.

Users can track their performance in both PJM's Demand Response Program and the PECO Demand Response Program.



WATCH THE VIDEO
SEE THIS TECHNOLOGY EXPLAINED BY CPOWER EXPERTS

Energy is forever in motion.
At CPower, we never stop moving in our pursuit to help your organization optimize
its demand-side energy management.



CPower

To get started maximizing your existing DR
with the Peco Demand Response Program
Call 844-422-8129 (844-4ACT129)

Or visit us online at CPowerEnergyManagement.com/pecodemandresponse/

