

PJM CAPACITY PERFORMANCE DEMAND RESPONSE

Seasonal Readiness

Contraction of the owner

A REAL PROPERTY OF

5/26/2022

HOUSEKEEPING TEMS

Webinar is in Listen Only mode
Use the Q&A panel to submit questions
Webinar will be recorded and available at: CPowerEnergyManagement.com/Ready22



AGENDA ITEMS

PJM Capacity Performance Program Overview

- Program Information Review
- Updating Information
- Your Team's Curtailment Planning
- Communications Alerts and Notifications
 - All Call System
- Recap



PJM Capacity Performance Program

Program Parameters	Capacity Performance
Event Window	Summer June – October '22 + May '23 7 days a week from 10am – 10pm Unlimited # of Events with Maximum Event Duration of 12 Hours Winter November '22 – April '23 7 days a week from 6am – 9pm Unlimited # of Events with Maximum Event Duration of 15 Hours
Non-Performance Penalty	Revenue Forfeiture; \$/MWh rate that varies by zone No "Out of Pocket" Penalty
Performance Measurement	Firm Service Level (FSL) for Summer and Winter (i.e.; the site load must be reduced to or not exceed the FSL kW level) FSL can differ for Summer and Winter
Testing	Mandatory 1-hour test.

All program parameters on the PJM Capacity Performance Snapshot: <u>CPowerEnergyManagement.com/Snapshots</u>

CPower

EVENT HISTORY PJM Event History Since 2013

Year	Number of Events	Total Hours
2013	5	22
2014	0	0
2015	0	0
2016	0	0
2017	0	0
2018	0	0
2019	1*	2
2020	0	0
2021	0	0
Average	< 1	3-4 hours per event

* October 2, 2019 event was Mandatory for PEPCO, BGE, and DOM Capacity Performance customers only

CPower

PROGRAM INFORMATION PJM Demand Response Programs

Program Snapshots

- **PJM Capacity Performance**
- See All PJM Programs

SYNCHRONIZED RESERVE EARN REVENUE FOR BEING AVAILABLE TO USE LESS

When the grid is stressed due to an eme Capacity Programs can earn money for being unplanned generator outage or other un available to use less energy when the grid is stressed. in demand, PJM can call on its synchron quickly restore the balance between y Organizations like yours that participate in SYNCHRONIZED RESERVE PROGRAM can earn money for beit on-call to help the grid react to short-term disturbance.

PJM ENERGY EFFICIENCY SNAPSHOT

PJM's Energy Efficiency program pa load reduction resulting from energy completed or will complete in the l

The program pays organizations

ations for permanent

Organizations like yours that participate in Emergency

EMERGENCY CAPACITY EARN REVENUE FOR BEING AVAILABLE TO USE LESS ENERGY ON SHORT NOTICE WHEN THE GRID IS STRESSED. When the demand for electricity exceeds the grid's ability to supply it, the region faces the possibility of brownouts or even blackouts. RJM's Emergency Capacity programs help maintain grid reliability by reducing demand through

You can access and share Economic, Synchronized Reserves, Energy Efficiency, and **Frequency Regulation snapshots from:** CPowerEnergyManagement.com/Snapshots



2022 MANDATORY TEST EVENT Thursday, June 23rd

- Test will occur on:
 - Thursday, June 23rd, 2022 from 2:00 pm 3:00 pm EDT (1:00 pm – 2:00 pm CDT)
- The test is mandatory and can be subject to penalties for non-performance
- You will receive a week-ahead, day-ahead and day-of (actual test) 2 hour notification
- A notice that the test event is over will be sent upon completion of the test

DISPATCH NOTIFICATIONS

Communications Drill

DATE: Thursday, June 9 at 2 PM EDT (1 PM CDT)

- This is a Communications Test only.
- DO NOT CURTAIL!

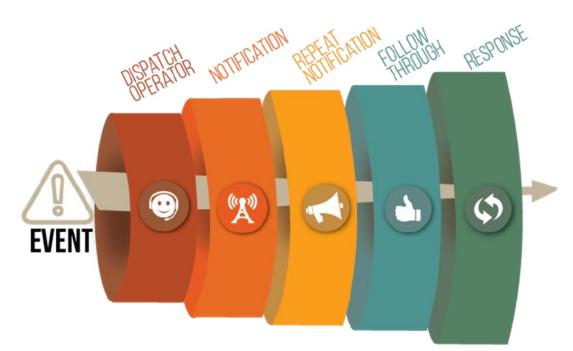
File	essage Insert Options Format Text Review Q Tell me what you want to do	/					
Paste	$\begin{array}{c c c c c c c c c c c c c c c c c c c $						
	o Mrs. Customer						
=	с						
Send							
Subject Power Communication Drill ONLY - DO NOT CURTAIL LOAD							
Hello, This is	st of CPower's Notification system. This is NOT a curtailment event, do NOT curtail your load. If you have any questions, please contact Customer Service at (800) 300-1059.						
Thank CPow 410-3	spatch Desk						

CPower

ALL CALL SYSTEM FUNCTIONALITY Understanding The CPower Dispatch System

The All Call System Utilizes:

- Phone
- Email
- Text Message
- The System notifies all relevant contacts based on the program notification requirements
- The System will:
 - Be activated by CPower Dispatch Operators
 - For both test and real events
 - Send important preparation, start and completion notifications by utility, zone, or ISO.





ALL CALL SYSTEM FUNCTIONALITY Phone and Email Messages



Phone Call Message – CPower Number: 410-346-5907

- Greeting and prompt to play message
- The entire message must be heard before confirmation
- Upon message completion, "did you understand?" will be asked
- Press (1) for yes, (2) for no. (1) will end the notifications to that contact, (2) Will repeat the message

Email – CPower Dispatch Email: cpowerenergymanagement.com

- An event email will be sent by the system (if you have email set up for notification)
- You do not need to reply to acknowledge



Text - CPower Number: 410-346-5907

- An event notification text will be sent to your phone (if you have text notification set up)
- You do not need to reply to acknowledge



REVIEW & UPDATE INFORMATION Reviewing and Updating Your Contact Information



- Responsible Parties for Notifications: Make sure all of your relevant contacts are up to date.
 - Please provide the persons' names, email address, and phone numbers, where applicable
 - Send any changes, additions, and/or deletions to existing contact information to your AM
- Whitelist CPower email domains and add dispatch number:
 - cpowerdispatch@mg.cpowerenergymanagement.com
 - Add the CPower Dispatch number to your cell phones "Demand Response Notification"
 - 410-346-5907



- Review Curtailment Plan:
 - Make sure your plan is visible and aligns with your curtailment commitments and resources



CONTACT INFORMATION Make Sure To ...

- Please send your updated information to either:
 - CPower Customer Service, at:
 - <u>CustomerService@CPowerEnergyManagement.com</u>
 - Or your Account Manager
 - Donna Karas, Becky Carfagno, Erica Knapek, Rebecca Lawrence, Dave Resler, Aimee Riley, Jim Rybarczyk, Cathy Smith, or Katie Williams



RECAP Things to Remember

- Season Begins June 1, 2022
- Be sure to update contacts
- Please respond to the Communications Drill (do not curtail!)
 - Thursday, June 9, 2022 at 2 PM EDT (1 PM CDT)
- Please perform for the PJM Test Event
 - Thursday, June 23, 2022 from 2 PM 3 PM EDT (1 PM 2 PM CDT)
- Make sure you have back up personnel to cover PTO and emergencies
- Ensure everyone reviews this training
- Make sure your team understands curtailment procedures
- Make sure utility metering is up and running and accurate
- If you have CPower metering solution, check the CPower App

~	-
	-1
	-



ADDITIONAL RESOURCES Your One Stop For Demand Side Energy Management



Learn the basics with CPower's <u>Demand Side Energy Management</u> <u>101 Video Series</u>

THE Current

Stay ahead of the energy curve with CPower.

Download white papers, webinars, blogs, case studies and more at <u>CPower's online publication,</u> The Current



View this webinar and content as well as all other markets we serve on our Seasonal Readiness Portal



CPOWER PJM Team



Team Member	Title	Email	Phone
Ed Drew	VP/ General Manager, PJM	Ed.Drew@CPowerEnergyManagement.com	610-894-6870
Bill Oosterom	Director of Sales - PJM	Bill.Oosterom@CPowerEnergyManagement.com	610 813-6366
Donna Karas	Director, Account Management	Donna.Karas@CPowerEnergyManagement.com	610-813-6362
Rocco Venuto	Director, Sr Account Executive – Strategic Initiatives	Rocco.Venuto@CPowerEnergyManagement.com	847-707-9568
Kellen Bollettino	Account Executive	Kellen.Bollettino@cpowerenergymanagement.com	219-213-8277
Kam Tower	Account Executive	Kam.Tower@CPowerEnergyManagement.com	410-346-5918
Jackie O'Mara	Account Executive	Jackie.OMara@CPowerEnergyManagement.com	610-813-6391
John Kraemer	Account Executive	John.Kraemer@CPowerEnergyManagement.com	412-376-5676
Erica Knapek	Account Manager	Erica.Knapek@CPowerEnergyManagement.com	412-219-7750
Dave Resler	Account Manager	Dave.Resler@CPowerEnergyManagement.com	610-813-6368
Cathy Smith	Account Manager	Cathy.Smith@CPowerEnergyManagement.com	610-813-6369
Katie Williams	Account Manager	Katie.Williams@CPowerEnergyManagement.com	410-402-5793
Becky Carfagno	Account Manager	becky.carfagno@cpowerenergymanagement.com	610-894-6863
Nate Soles	Vice President, National Accounts	Nathaniel.Soles@CPowerEnergyManagement.com	410-346-2089
Jeremy Ellis	Account Executive – National Accounts	Jeremy.ellis@cpowerenergymanagement.com	630-318-0423
Eric Read	Account Executive - National Accounts	Eric.Read@CPowerEnergyManagement.com	571-335-4181
Michael Mindell	Account Executive - National Accounts	Michael.Mindell@CPowerEnergyManagement.com	646 779-1785
Rebecca Lawrence	Account Manager – National Accounts	Rebecca.Lawrence@cpowerenergymanagement.com	410-346-5899
Aimee Riley	Account Manager - National Accounts	Aimee.Riley@CPowerEnergyManagement.com	415-235-9835
Jim Rybarczyk	Account Manager – National Accounts	Jim.Rybarczyk@CPowerEnergyManagement.com	847-220-4337



THANK YOU

Visit:

<u>CPowerEnergyManagement.com/Snapshots</u> for program participation snapshots

Or <u>CPowerEnergyManagement.com/Ready22</u> for this training on demand

