

Demand Management Program



A new utility demand response program pays Maine organizations for helping the grid reduce peak demand and increase reliability.

As of March 2022, two of Maine’s biggest electric utilities—Central Maine Power and Versant Power—as managed by the Efficiency Maine Trust will now offer the Demand Management Program - Demand Response Initiative (DRI) that pays participating organizations for using less energy when the total demand on the grid is approaching its peak.

The program aims to help provide greater reliability for the grid by reducing peak demand and lowering overall grid costs which can help keep electricity rates stable for all customers.

CPower has been selected as a Curtailment Services Provider for the DRI program and can help your organization optimize its participation for maximum savings and earnings.

Program Specs
Summer Only (June-August)
\$35/kW
Day Ahead Notice
Voluntary
3-4 calls per summer
Target Windows: 3-6 PM, 4-7 PM
Efficiency Maine is aiming to lower loads during system peaks, coincident with the ISO-NE capacity tag hour.



Who is eligible to participate?

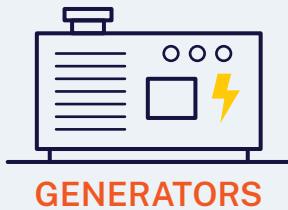
The DRI program is available to commercial and industrial organizations with interval meter accounts in Maine including those in the municipal, higher education, healthcare, manufacturing, and commercial real estate industries.

How do organizations participate?

When called, participating organizations reduce their electric loads by enacting a pre-determined curtailment plan that allows them to lower their energy consumption without negatively affecting their day-to-day operational needs.

The DRI program is a day-ahead notice with 3-6 calls per season (June through September) each lasting for three hours, typically from 4 pm until 7 pm ET.

Curtailment is not an all-or-nothing commitment. CPower will help assess your facilities and work with you to create a curtailment plan that suits your organization's specific needs.



Are distributed energy resources (DERs) allowed to participate?

Properly permitted backup generators are permitted to participate in the DRI program. CPower's team of energy engineers can help your organization determine if your on-site generators are eligible for demand response participation.

How much can you earn?

The DRI program pays \$35,000 per 1 MW of average curtailment during a season.

Organizations that participate in the DRI program may also participate in ISO-NE's Active Demand Capacity Resource (ADCR) program, effectively "stacking" the programs for greater demand response earnings.

The DRI program is coincident with the ISO-NE capacity tag hour. That means participants in the program can also lower their capacity tag which will, in turn, reduce capacity charges on their electric bills the following year.



Find out how much your organization could earn.
Contact **CPower's New England Team** today!

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