

# Get Paid for Greening the Grid in MA with the Clean Peak Energy Standard

Massachusetts has become the national leader in the quest to lower carbon emissions and reduce peak demand on the electric grid. Your organization can earn revenue for helping.

A first-of-its-kind legislation, the Clean Peak Energy Standard (“Clean Peak”), which was enacted in 2020 to incentivize better use of clean energy technologies to supply power when electricity demand is at its peak.

By participating in Clean Peak, your organization and the energy assets you currently possess can help Massachusetts cross the bridge to a cleaner, more dependable energy future while earning significant revenue for your efforts and keeping electricity rates stable for your fellow ratepayers.

One of the best things about Clean Peak is that it can be combined with other demand response programs offered by electric utilities such as Connected Solutions’ Daily Dispatch and Targeted Dispatch. That means, your organization can earn even more revenue for helping keep the electric grid healthy and clean!

## Economic Demand Response:

Clean Peak benefits are maximized when the program is used in tandem with Connected Solutions whether utilizing standard load shedding capability and/or an Energy Storage device.

Clean Peak Program Utilizing Connected Solutions	Gross Revenue Estimate	Assumption	Program Participation Timeframes
<b>Targeted Dispatch</b>	\$10,800	1 MW Load Reduction	Jun-Aug
<b>Targeted Dispatch Plus</b>	\$38,700		May (15th) Jun-Aug, Sept (15th) and Dec-Jan
<b>Daily Dispatch</b>	\$23,040	1MW/2MWh Battery	Jun-Aug
<b>Daily Dispatch Plus</b>	\$53,100		May (15th) Jun-Aug, Sept (15th) and Dec-Jan

Gross Revenue Calculation (for Clean Peak only) Assumes \$45/MW Cert Value

Contact **CPower’s New England Team** to learn more.  
**844.276.9371**

# Help Us Create a Flexible, Clean and Dependable Energy Future

**CPower** helps organizations unlock the value of their distributed energy resources to balance the power grid when and where it's needed the most.

By assessing your organization's unique needs and capabilities, we help you make the energy decisions today that position you for success tomorrow.

## What is Demand Response?

Demand Response Programs pay organizations to reduce energy load during times of grid stress or high energy prices. Sometimes, the demand for energy outpaces the grid's ability to supply it, causing brownouts or blackouts.

Instead of producing more energy at great expense to consumers and the environment, the grid operator can offset the imbalance by reducing the amount of electricity being consumed when demand exceeds supply.

That's demand response, and it can be very financially rewarding for organizations like yours.



### Facility Assessment

Our team of engineers will conduct a complete assessment of your facilities to understand your energy needs and usage.



### Curtailment Planning

We work with you to create a curtailment plan for you to execute when the grid is stressed, customized to suit your organization and maintain day-to-day business.



### Optimized Enrollment & Payment

Time is money when it comes to DER monetization. CPower's team of experts will make sure that your enrollment is accurate and timely, allowing your organization to start earning without delay.



### 24/7 Dispatch

CPower's dispatch team is on call around the clock and will let you know when it's time to curtail your load.

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