

Consider us your energy guides.

CPower helps organizations understand, implement, and maximize the potential of distributed energy resources.

By assessing your organization's unique needs and capabilities, we help you make the energy decisions today that position you for success tomorrow.

What is Demand Response?

Demand Response Programs pay organizations to reduce energy load during times of grid stress or high energy prices. Sometimes, the demand for energy outpaces the grid's ability to supply it, causing brownouts or blackouts.

Instead of producing more energy at great expense to consumers and the environment, the grid operator can offset the imbalance by reducing the amount of electricity being consumed when demand exceeds supply.

That's demand response, and it can be very financially rewarding for organizations like yours.



Facility

Assessment

Our team of engineers will conduct a complete assessment of your facilities to understand your energy needs and usage.



We work with you to create a curtailment plan for you to execute when the grid is stressed, customized to suit your organization and maintain day-to-day business.



Optimized

Enrollment

& Payment

Time is money when it comes to DER monetizaton. CPower's team of experts will make sure that your enrollment is accurate and timely, allowing your organization to start earning without delay.



CPower's dispatch team is on call around the clock and will let you know when it's time to curtail your load.



Capacity Performance

Organizations that participate in PJM's Capacity Performance Demand Response Program earn money for being available year-round to use less energy when the grid is stressed. Winter or Summer, CPower can help your organization maximize its savings and earnings while participating in this lucrative DR program on YOUR terms.

Capacity Performance is by far the most popular demand response program in PJM, due, in large part, to familiarity. The major difference between CP and the emergency DR programs of PJM's past is that CP requires year-round performance from participating organizations that must be able to contribute curtailable loads in both the summer and winter.

For organizations that can accommodate the program's parameters, CP can be a lucrative way to earn revenue for helping the grid.

Backup generator use is permitted with CP, making it a strong option for healthcare, data centers, manufacturing, large retail, commercial real estate and other industries that use a backup generator as part of its operations.

Capacity Performance Parameters

Minimum Load	100 kW
Season	June through May
Notification	30 mins ahead of an event (some customers may qualify for 60 or 120 minute lead times .)
Consequence of Non-Performance	No out-of-pocket penalties.
Payments and Settlements	Payments are made between October – August, depending on the month of the event and the quarter.

\$/MWh Penalty Rates

2024/25
\$3,702
\$3,058
\$2,876
\$3,228
\$2,705
\$3,499
\$3,030
\$3,100
\$3,120
\$3,283
\$3,109
\$3,300
\$3,704
\$3,183
\$3,700
\$3,069
\$3,329
\$3,435
\$3,712
\$3,557

Emergency Energy Rates

Lead Time	\$/MWH
30 Minutes	\$1,849
60 Minutes	\$1,425
120 Minutes	\$1,100

Zones in PJM

RTO Zones	AEP, ATSI, APS, COMED, DAY, DEOK, DUQ, DOM, EKPC
MAAC Zones	BGE, METED, PENELEC, PPL, PEPCO
EMAAC Zones	JCPL, AECO, DPL, RECO, PECO, PSEG

How much could your organization earn?*

Capacity Payments by Utility Zone for 2024/25			
Zone	Day (\$ per Megawatt Day)	Year-Round (\$ per Megawatt year)	
EMAAC	\$54.95	\$20,057	
MAAC	\$49.49	\$18,064	
BGE	\$73.00	\$26,645	
RTO	\$28.92	\$10,556	
COMED	\$28.92	\$10,556	

*Values shown are prior to revenue share

Contact the CPower PJM Team to learn more. 844.276.9371