

Energy Efficiency Incentives for Data Centers

Data centers are one of the most intensive power users of any facility type. One way to reduce operational energy load is through energy efficiency (EE) initiatives. Data centers implementing energy efficiency projects can further increase their return on investment by taking advantage of capacity programs available from regional grid operators.

Fully Monetize Data Center Energy Efficiency Projects

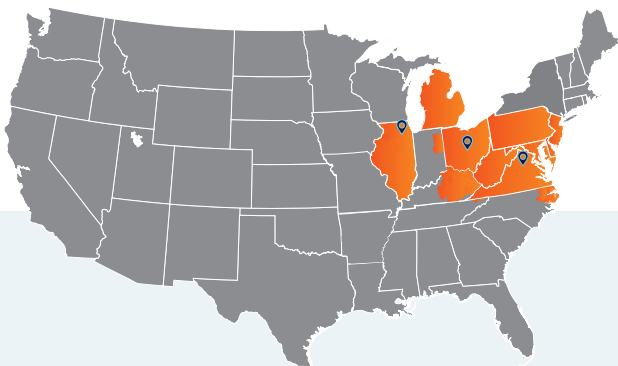
Reduce data center PUE and unlock energy capacity market incentives with CPower's Capacity Rewards Program. CPower qualifies thousands of small, intermediate and large sized EE projects, creating scale for participation in qualifying capacity markets. CPower pays based on the kW load reductions approved by PJM or MISO for up to four years of project eligibility.

No Risks, No Fees, No Interruptions

CPower takes all responsibility for measurement and verification of projects and all the contractual obligations. Capacity Rewards are the result of your permanent demand reduction, so no additional active curtailment is required for the program. There are also no risks or fees involved to partner with CPower, just extra money for your energy efficiency projects.

What Qualifies for Capacity Rewards?

Qualifying data center projects include new construction and expansion projects built to exceed efficiency standards, PUE improvement projects and efficient server upgrades. Facilities that have not received utility rebates or are opted-out of local electric utility rebate programs may be eligible.



CPower's Capacity Rewards Program is available in the PJM and MISO service territories, which includes data center hotspots Virginia, Ohio and Illinois.

Contact CPower to learn more.

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