

# Peak Demand Management 2025

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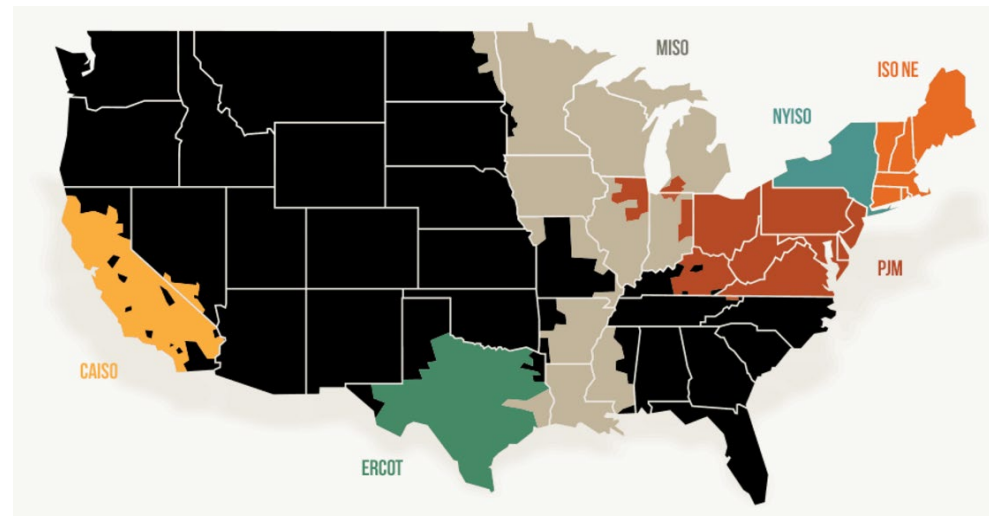
April 2025



# Peak Demand Management

	PJM	ERCOT	NY ISO	ISONE
# PDM Days	5	4 1 per summer month	1	1
Season Duration	Summer	Summer	Summer (2months)*	Year Round
Season Timing	Jun. 1 - Sept. 30	Jun. 1 - Sep. 30	Jul. 1 - Aug. 31	June 1 - May 31

\* NYISO -During non-holidays weekdays



# Peak Demand Management

**Peak charges can account for up to 25-40% of your annual electricity costs.**

**What is this peak demand?**

Capacity charges can be displayed differently on your utility bill, depending on your commodity supplier. If your organization is responsible for the charge, it appears as a line item on your utility bill.

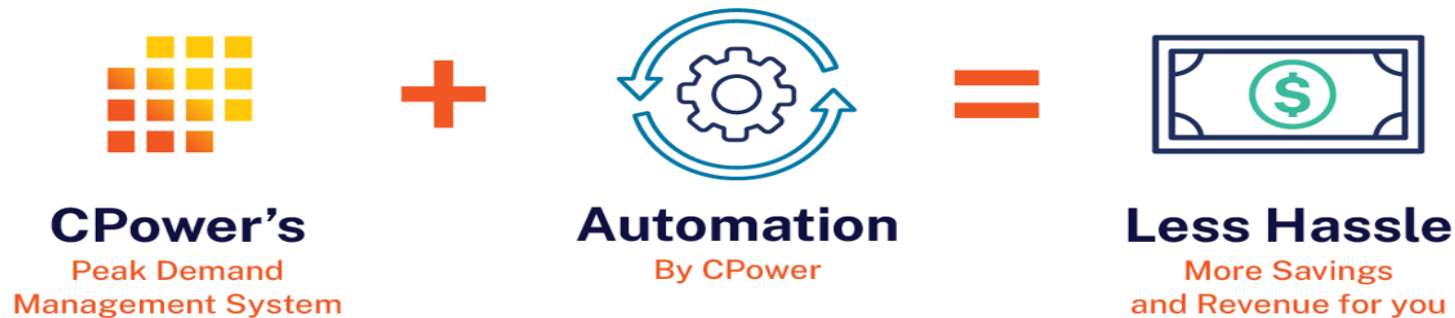
	Usage (kwh)	Contract Price	Charges
<b>Contracted Charges</b>			
Contracted Charges	8,735,680.00	\$0.049789	\$434,940.18
<b>Subtotal</b>			<b>\$434,940.18</b>
<b>Pass-through And Settlement Charges</b>			
Positive Hourly Imbalance Energy	1,037,907.66	\$0.025768	\$26,745.01
Negative Hourly Imbalance Energy	-354,586.90	\$0.057911	-\$20,534.34
A/S (Ancillary Services)	9,419,000.76	\$0.000750	\$7,064.25
ISO (Independent System Operator Fe	9,419,000.76	\$0.001240	\$11,676.52
BOR Deviation INC (Out of Market)	1,037,907.66	\$0.002979	\$3,091.73
BOR Deviation DEC (Out of Market)	-354,586.90	-\$0.003000	\$1,063.67
GEND (Generation Deactivation)	9,419,000.76	\$0.001222	\$11,506.65
RPS (Renewable Portfolio Standard)	9,419,000.76	\$0.000246	\$2,320.78
BOR Reliability	9,419,000.76	\$0.000300	\$2,825.70
<b>CAP Charge - Tariff</b>			<b>\$65,920.40</b>
NT Charge - Tariff			\$23,844.53
<b>Subtotal</b>			<b>\$135,524.90</b>
<b>TOTAL SETTLEMENT</b>			<b>\$570,465.08</b>

ICAP Charge – Tariff    \$65,920.40

# CPower Delivers More Than Savings to PDM

## Peak Demand Management by CPower = More Savings and Revenue

- **Reduce risk** by leveraging customers' existing automated load reduction capability integrated with CPower's nationwide dispatching platform.
- **Confidence** in the quality of PDM notices – **CPower only gets paid when customers save.**
- **Gain insights** into grid stress and plan with Day Ahead notifications.
- **Reduce complexity** by working with CPower as full-service provider for DR and PDM.
- **Maximize savings and earnings with a CPowered Optimized Strategy**, tailored to the unique opportunities and specific operational demands at every customer site
- **Take advantage of existing curtailment plans** for sites that already participate with CPower for DR
- **Track performance in real-time** and review historical usage with the CPower App and CPower's Total Metering Solution



# Pricing Strategy and Discount

## Pricing Strategy:

- Option 1: Charge a % of savings (**automated load control**) :  $\text{PDM Charge} = \text{Estimated Curtailment} * \text{Market Rate} * \text{Customer Share \%}$
- Option 2: Charge a fixed fee per site based on peak load (**manual curtailment**):

Peak Load	Fee per site
0-500 kW	\$1,500
500-1,000kW	\$3,000
1,000-5,000kW	\$7,000
5,000-10,000kW	\$10,000

## Addition of Performance Discount:

Region	# of Missed Calls	Discount %
ERCOT / PJM	1	25%
	2	50%
	3	75%
	4 or 5	90%
ISONE / NYISO	1	90%

# 2025 Pricing – NYISO and ISONE

Fee= Estimated Curtailment \* Market Rate \* Customer Share %

## NYISO

NYISO Zone	Cap-tag Value \$/MW
NYCA	\$ 56,571.00
LHV	\$ 58,860.00
NYC	\$ 193,911.00
LI	\$ 56,571.00

## ISONE

ISONE Zone	\$/MW
ROP	\$ 29,786
NNE	\$ 28,476
SENE	\$ 30,338

# 2025 Pricing – PJM and ERCOT

## PJM

\$/kW-YEAR		
LDA	ZONE	Cap Tag*
EMAAC	AECO	\$98,708
	DPL	\$98,708
	JCPL	\$98,708
	PECO	\$98,708
	RECO	\$98,708
	PSEG	\$98,708
MAAC	METED	\$98,708
	PENELEC	\$98,708
	PPL	\$98,708
BGE	BGE	\$111,998
PEPCO	PEPCO	\$18,147
RTO	AEP	\$98,708
	APS	\$98,708
	DAY	\$98,708
	DEOK	\$98,708
	DOM	\$157,855
	DUQ	\$98,708
	EXPC	\$98,708
	ATSI	\$98,708
COMED	COMED	\$98,708

## ERCOT

Utility	\$/MW
AEP Texas	\$ 62,444
Centerpoint Energy	\$ 67,802
Oncor Electric Delivery	\$ 60,795
Texas-New Mexico Power	\$ 56,639

Fee= Estimated Curtailment \* Market Rate \* Customer Share %