

CPower Advisory Services

Flexible energy market programs are complex.

Your demand response participation doesn't have to be.



CPower's white-glove Advisory Services team helps customers identify and seize earning opportunities across economic and ancillary service programs that reward energy users with more revenue for reducing their demand faster and more frequently in reaction to grid needs.

Flexible Demand Response Opportunities in PJM:



Synch Reserves

Get paid to help balance the grid occasionally and briefly through this short-duration program.



Frequency Regulation

Earn rewards for quick response and providing frequent assistance to keep the grid balanced.



Economic

Pick when you can use less electricity to offset higher prices and keep power affordable for everyone.

Tiers of service:

We offer different tiers of service based on your ability to load drop and the number of flexible programs you're interested in participating:

■ Premium:

Account has ability for 5 MW+ load drop and is enrolled in one or more flexible programs.

■ Standard:

Account has ability for 1-4 MW load drop and is enrolled in one or more flexible programs.

■ Basic:

Account has ability for < 1 MW load drop and is enrolled in one or more flexible programs.

Value delivered:

- **Maximized earnings.** We ensure you don't leave money on the table by staying up to date on energy market pricing.
- **Minimal operational disruption.** CPower customizes your enrollment based on curtailment plans dedicated to leveraging on-site distributed generation.
- **Actionable insights.** Optimize your participation and review your performance with powerful tools and dashboards.
- **More opportunities.** Earn up to three additional revenue streams based on your site's operational, safety and comfort levels, with average reduction levels between 10-20% of your peak load.
- **Environmental benefits.** Leverage participation to increase sustainability and drive efficient energy management.

The experts you need.

CPower has delivered over \$1.2 billion from market programs to customers since 2015. With 7.0 GW of total flexible capacity, we're empowering energy users across North America, enabling them to benefit from a sustainable, innovative energy economy.