



MISO Demand Response Programs for Michigan

Consumers Energy, DTE Energy and select municipal and cooperative members

Offset rising capacity prices by earning revenue for using less energy, achieve your ESG goals, and help make your community more sustainable.

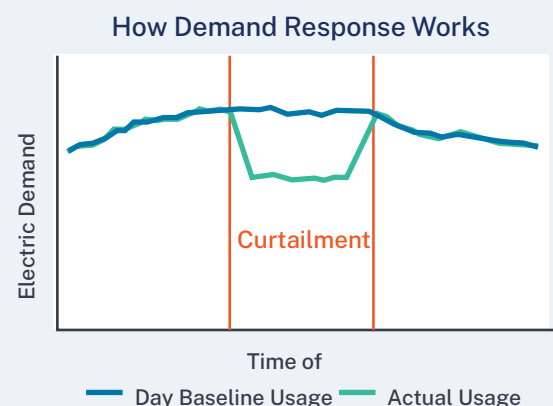
CPower can show you how to do it all with demand response.

- Navigate the evolving MISO energy market with confidence and unlock new opportunities through demand response.
- Capitalize on MISO's updated market design to optimize your participation and maximize returns.
- Adapt to rising electrification and industry expansion by integrating demand response into your energy strategy.
- Lead the way towards grid stability while turning energy into a financial asset.

What is Demand Response?

Demand response programs pay organizations for using less energy when electric demand on the grid exceeds the grid operator's ability to supply it or when electricity prices are high.

When notified, participating organizations reduce their electric consumption according to a predetermined curtailment plan and receive compensation for their efforts.



How does demand response participation increase an organization's sustainability profile?

By participating in demand response, organizations in the MISO territory are effectively reducing their carbon footprint by helping the electric grid stay balanced without having to burn fossil fuels to produce electricity.

CPower can help organizations track how much carbon dioxide pollution their facility is helping the grid avoid by participating in demand response.

Who is eligible to participate in MISO demand response programs?

Demand response participation is open to industrial, healthcare, government, education, and other commercial sectors in the MISO territory.

CPower's team of engineers can assess your facilities to determine how to help your organization optimize your demand response participation and maximize your earnings.

| Load Modifying Resource (LMR) | |
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| Location | 1. Michigan Lower Peninsula, MISO Zone 7: Consumers Energy or DTE Energy Select municipal and cooperative members. |
| Minimum Size | 2. MI: 100 kW for Retail Access Customers. 1MW for Bundled Service Customers (needs to be same entity) (Grouping is allowed) |
| Participation | Customer may participate in each Season. The Seasons are Summer (Jun-Aug), Fall (Sep-Nov), Winter (Dec-Feb), and Spring (Mar-May). Customers may elect different curtailment capabilities by Season. |
| Number & Duration of Events | In Summer and Winter, customers must be able to curtail up to 5 times per season, Fall and Spring, customers must be able to curtail up to 3 times per season. In total, customers participating in all seasons must be available for up to 16 events per year. Each event may last up to 4 hours. |
| Notification | Customer receives 2 hours notice prior to an LMR event. |
| Compliance | Customers are required to curtail at least their committed load during tests and events. |
| Testing | 1-hr test required if no events are called in calendar year prior to the program year. Option to forego test and supply supporting documentation of curtailment plan and expected load reduction, however, if electing this option, non-performance penalties will be tripled. |
| Enrollment Deadline | February 1 for a June 1 start. |
| Metering | Each account must have a hourly interval meter either through their utility or CPower. Generation resources must be directly metered. |

How much can your organization earn and how can your organization increase its sustainability profile by participating in demand response in MISO?

Call us at **844-276-9371**
or visit [CPowerEnergy.com/contact](https://cpowerenergy.com/contact) to find out.