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MISO Demand Response Programs

Offset rising capacity costs, achieve ESG goals, and support community sustainability by leveraging demand response with CPower. As the MISO energy market adapts to declining surpluses and growing demand, demand response offers a reliable solution for grid stability. Businesses that participate can reduce costs, generate revenue, and enhance energy resilience. Partner with CPower to confidently navigate MISO's evolving market, optimize participation for maximum returns, and integrate demand response into your strategy to turn energy into a financial asset while leading the way toward a stable, sustainable grid.

What is Demand Response?

Demand response programs pay organizations for using less energy when electric demand on the grid exceeds the grid operator's ability to supply it or when electricity prices are high. When notified, participating organizations reduce their electric consumption according to a predetermined curtailment plan and receive compensation for their efforts.

The CPowered® Advantage

Earn revenue and reduce utility bill charges. CPower pays customers to periodically use less energy when the grid is stressed and unlocks on-bill savings by addressing demand and time-of-use charges.

Participate with confidence. CPower's expert team and advanced platform mitigate financial, operational and regulatory risk, and maximize value for customers participating in demand response programs.

Strengthen the grid that powers you and your community. CPower customers help balance the grid to address a growing range of grid needs and ensure safe, reliable power.

Curb carbon emissions and support sustainable energy. When CPower customers use less energy, they shrink their own CO2 footprint and reduce the grid's reliance on high-polluting power plants.

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MISO Program Overview

Demand response participation is open to industrial, healthcare, government, education, and other commercial sectors in the MISO territory. CPower's team of engineers can assess your facilities to determine how to help your organization optimize your demand response participation, determine which program is right for you and maximize your earnings.

	Load Modifying Resource (LMR)	Demand Response Resource (DRR) Spinning Reserves Market Participation
Location	Illinois MISO Zone 3,4; Iowa MISO Zone 3; Michigan MISO Zone 7; Wisconsin & Michigan MISO Zone 2; Missouri MISO Zone 5; Louisiana & Texas MISO Zone 9.	
Minimum Size	100kW	1 MW for Bundled Service Customers (Needs to be same entity. Grouping is allowed.)
Participation	Customer may participate in each Season. The Seasons are Summer (Jun-Aug), Fall (Sep-Nov), Winter (Dec-Feb), and Spring (Mar-May). Customers may elect different curtailment capabilities by Season.	Bids are submitted daily into the Day-Ahead market on an hourly basis.
Number & Duration of Events	In Summer and Winter, customers must be able to curtail up to 5 times per season, Fall and Spring, customers must be able to curtail up to 3 times per season. In total, customers participating in all seasons must be available for up to 16 events per year. Each event may last up to 4 hours.	Must be available to curtail amount offered as available for the maximum number of hours indicated in daily offers.
Notification	Customer receives 2 hours notice prior to an LMR event.	Customers participating in the Day-Ahead market will receive hourly schedules based upon awarded offers once the Day-Ahead market clears. Customers must be available and able to reduce their load by the MW quantity within 10-min in each hour offered and awarded.
Compliance	Customers are required to curtail at least their committed load during tests and events.	Customers are required to curtail at least their committed load (offered daily) during events.
Testing	1-hr test required if no events are called in calendar year prior to the program year.	DRR (Type 1) participating in Spinning Reserves must complete a pre-qualification test demonstrating ability to respond within the notice time applicable to the ancillary services product(s) for which it intends to qualify prior to entering the market, and are subject to annual testing requirements once participating.
Enrollment Deadline	February 1 for a June 1 start.	Rolling deadline of 30 -days prior to the MISO Commercial Model Update that falls on the first day of the first month of each calendar quarter.
Metering	Each account must have a hourly interval meter either through their utility or CPower. Generation resources must be directly metered.	DRR must have a 5 -min interval meter either through their utility or CPower. Generation resources must be directly metered.

How much can your organization earn and how can your organization increase its sustainability profile by participating in demand response in MISO?

Call us at 844-276-9371 or visit CPowerEnergy.com/miso for more information.